



Introduction

TOBACCO VALUE CHAIN TRANSFORMATION STRATEGY BEARING FRUITS

- The whole of Government and private approach is a game changer. As at the 22nd of May 2023, a total of 213 million kgs of tobacco had been sold at an average price of 3/kg with a gross value of \$640 million surpassing the 141 million kgs produced the same period in 2022 at an average price of \$3/kg with a gross value of \$423 million.
- The current delivery surpasses deliveries for the entire 2022 season of 211 million kgs.

The tobacco industry is Going for Growth!

THE MARKET

Table 1. Agricultural urban market prices as at 02 June 2023

	Chitima Masvingo	Mutapa Gweru	Mutare	Gadzema	Chipadze	Average price
Apple	\$1 for 5	\$20/box	\$18/12kg pocket	\$1/4 units	\$1 for 6	
Banana	\$1 for 8	\$1/15 units	\$5/18kg	\$1/8 units	\$1.20/kg	
Oranges		\$6/15kg pocket				
Butternut		\$5/10kg pocket	\$40/50Kg sack	\$6/pocket	\$28/50kg	
Cabbage (Medium)		0.30/head	\$0.50/head	\$0.50/head	\$0.50/head	\$0.45/head
Carrot	-	\$1.80/kg	\$8/bucket	\$1/bundle	\$1/bundle	
Chicken(Br)	\$6/bird	\$6/bird	\$5.50/bird	\$6/bird	\$6/bird	\$5.9/bird
Chicken (Lyr)	\$4.50bird	\$5/bird	\$4/bird	\$4/bird	\$3.50/bird	\$3.9/bird

Chicken (RR)	\$5/bird	\$7/bird	\$7/bird	\$4/bird	\$6/bird	\$6/bird
Chillie (Fresh)		\$1/kg	\$5/gallon		\$2.35/5kg	
Cowpea	\$12/bucket	\$12/20L bucket	\$20/20L Bucket			\$14.67/20L bucket
Cucumber		\$1 for 4	\$25/50kg sack	\$1 for 8	\$1 for 5	
Eggs	\$3.50/crate		\$3.50/crate	\$3.60/crate	\$3.50/crate	\$3.50/crate
Garlic		\$1.50/kg	\$25/bucket	\$2/kg	\$3/kg	
Green Beans		\$2/kg	\$6/bucket	\$1/kg	\$25/50kg bag	
Green Pepper		\$1.50/kg	\$5/bucket	\$1/kg	\$2/kg	
G/nut (fresh)	\$8/bucket	\$7/bucket	\$8/bucket			\$7.75/20L bucket
G/nut(Shelled)	\$28/20L bucket	\$20/20L bucket	\$40/20L bucket	\$25/20L bucket		\$32.50/20L bucket
G/nut(Unshelled)	\$5/20L bucket		\$8/20L bucket	\$6/20L bucket		\$8/20L bucket
Honey (Wild)	\$2/500ml	\$2/350ml	\$2/500ml	\$2/500ml	\$2/375ml	
Maize(Grain)	\$5/20L bucket	\$5/20L bucket	\$4.50/20L bucket	\$5/20L bucket	\$5/20L bucket	\$4.90/20L bucket
Okra		\$16/20L bucket	\$10/20L bucket	\$4/gallon	\$3/gallon	
Green Mealies	\$1 for 5	\$1 for 4	\$1for 7	\$1 for 7	\$1 for 8	\$1 for 7
Finger Millet	\$16/20L bucket	\$25/20L bucket	\$30/20L bucket	\$24/bucket	\$24/20L Bucket	\$25.60/20L bucket
Pearl Millet	\$5/bucket	\$8/20L bucket	\$10/20L bucket	\$12/bucket	\$15/20L bucket	\$10/20L bucket
Onion (Dried)	\$8/10kg pocket	\$9/15 kg	\$10/10kg pocket	\$8/10kg pocket	\$8/10kg pocket	\$9.75/10kg pocket
Onion (Shallots)		\$1/bundle		\$0.50/bundle	\$1/bundle	

Potato (Large)	\$10/15kg pocket	\$8/15kg pocket	\$10/15kg pocket	\$8/15kg pocket	\$8/15kg pocket	\$8.40/15kg pocket
Potato(Med)	\$9/15kg pocket	\$7/15kg pocket	\$9/15kg pocket	\$7/15kg pocket	\$7/15kg pocket	\$7.20/15kg pocket
Rape/Covo		\$2.50/bundle	\$0.25/bundle	\$1/bundle	\$1.50/bundle	
R/nut (unshelled)	\$5/20L bucket	\$12/bucket			\$24/20L bucket	
R/nut (Shelled)		\$20/20L bucket	\$40/20L bucket	\$30/20L bucket	\$30/20L bucket	\$32/20L bucket
Sorgh (White)	\$5/20L bucket	\$8/20L bucket	\$10/20L bucket	\$8/20L bucket	\$8/20L bucket	\$8.20/20L bucket
Sugar Beans	\$23/20L bucket	\$22/20L bucket	\$16/20L bucket	\$20/20L bucket	\$20/20L bucket	\$19.20/20L bucket
Sweet Potato	\$6/bucket	\$5/20L bucket	\$7/20L bucket	\$2/gallon	\$1/5kg	
Tomatoes (Jam)	\$25/crate			\$28/crate	\$28/30kg crate	
Tomatoes (Round)	\$17/crate	\$10/30kg crate	\$40/20L bucket	\$24/crate	\$16/crate	\$25.2/30kg crate
Mufushwa (covo)	\$5/20L bucket		\$8/20L bucket	\$8/20L bucket	\$15/20L bucket	\$9.57/20L bucket
Mufushwa (nyeve)		\$25/20L bucket	\$15/bucket	\$8/20L bucket	\$15/20L bucket	\$15.75/20L bucket
Mufushwa (nyemba)	\$5/20L bucket	\$6/20L bucket	\$15/bucket	\$8/20L bucket	\$15/20L bucket	\$9.80/20L bucket
Mufushwa (black jack)		\$20/20L bucket				
Macimbi	\$30/20L bucket	\$35/20L bucket	\$35/bucket	\$40/20L bucket	\$40/20L bucket	\$36/20L bucket
Matemba	\$50/20L bucket	\$43/20L bucket	\$45/bucket			\$45/20L bucket

Table 2. Farm produce wanted/ for sale

Product	Location	Quantity available	Product price	Category
Cabbage	Harare			Wanted
Potatoes	Harare	2000		Wanted
Beef, chicken, pork, goat, lamb, ducks	Harare			Wanted
Maize	Harare			Wanted

NB: for more information contact ZFU marketing @ 0712093186 / 0712093301



Zimbabwe Farmers Union

Head Office, Number 5 Van Praagh Milton Park

Phone: +263712093186

Email: zfumarketing@zfu.org.zw

A resilient, commercialized, and viable agricultural sector!